



**Davide
Magnoni**
Senior Creative Developer

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Cassano Magnago, VA

SUMMARY

Senior Frontend and Creative Developer with a strong e-commerce background, specialized in creative development, interactive installations, and Interaction Design. Experienced in building digital experiences across web and physical spaces through WebGL, real-time technologies, and full-stack architectures, with a strong focus on performance, experimentation, and workflow automation.

EXPERIENCE

- Senior Creative Developer

07/2024 - Present

EssilorLuxottica

Focused on designing and developing interactive installations and digital experiences for global events across markets including the US, Japan, and France, as well as permanent installations in physical spaces, with a strong focus on Interaction Design. Projects involve technologies such as WebGL, WebSockets, and full-stack web architectures. I also lead and mentor three developers, overseeing technical quality, project delivery, and their professional growth.
- E-Commerce Front-End Developer

04/2021 - 07/2024

EssilorLuxottica

Developed high-impact landing pages and interactive web experiences for high-traffic e-commerce platforms, with a focus on responsive design, animations, performance, accessibility, A/B testing, and conversion rate optimization.
- Front-end Web Developer

07/2019 - 04/2021

ThinkOpen, Milan

Front-end developer consultant for the Luxottica E-commerce Content Team, focused on maintaining web content, landing pages, and A/B tests across multiple international brands.

EDUCATION

- Computer Science (Digital Communication)

09/2015 - 04/2019

Università degli Studi di Milano - Bachelor's degree

AWARDS

- AWWWARDS Honorable Mentions

12/2025

Awwwards

Meta Ray-ban Display (2025), Hearing Glasses (2024), Oakley Inner Spark (2024), Sunglass Hut The Exceptionals (2024)
- DDA E-commerce Project of the year - Sunglass Hut - The Exceptionals

12/2024

Digital Design Award

SKILLS

- Web Development

JavaScript, TypeScript, HTML, CSS / Sass, WebGL, Three.js, GSAP, React, Next.js, Node.js, WebSockets, Vite, pnpm, Git, Web Accessibility / WCAG
- Tools & Platforms

Figma, Chrome DevTools / Lighthouse, Codex, Claude Code, GitHub / GitHub Actions, Monetate, Jira, Confluence

LANGUAGES

English Upper-intermediate Italian Native